

SOFIIA KOZYTSKA

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A: Toronto CA

| ABOUT

I am junior UX UI designer with a background in economics, content management and customer service.

My experience has allowed me to develop a strong analytical and understanding foundation.

During over this time in the service industry communication and problem solving has become second nature. My passion lies in the design, development and problem-solving.

| WORK HISTORY

Blinds To Go - Sales Design Consultant

Toronto, ON • 08/2022 - 05/2023

- Designed and produced custom products;
- Customer service;
- Worked with client via email, phone and in-person to collect information to complete designs;
- Consulted on tone, style and subject matter, driving layout and design;
- Delivered designs to diverse clients on time and within budget;

ANNETE WEBER - Content Creator

Munich, Bavaria • 04/2022 - 06/2022

- Creating and provide specific content based on request for bloggers;
- Exceeded clients' expectations with interesting, on-trend content;
- Optimized content with new strategies based on current market trends;

Low Cost Outlet - Account Content Manager

Dnipro, Ukraine • 09/2019 - 11/2022

- Developed strategies and plans for target;
- Creating content;
- Built and maintained productive relationships with customers and internal partners;
- Identified customer needs by asking questions and advising on best solutions;

Low Cost Outlet - Account Content Manager

Kyiv • 04/2017 - 09/2019

- Communicated with clients to build strong connections and

| SKILLS / PROJECTS

Design:

User Research, UI/Interaction, Design, User Flow, Design Process, Storyboarding, Design Thinking, Prototyping, Wireframe, Survey, Interviews, Usability testing.

Tools:

Figma, Canva, InVision, Sketch, Adobe Analytics, Miro, Trello, HTML, CSS.

Projects:

- Through studies I have finished cases studies, which helped to develop new skills and gain practice.
- Defined what users needs through UX research.
- Worked in group for case study project.
- Solving problems and made redesign for one of Toronto's helping center.
- Created web models or prototypes using physical, interface, logical and data models.
- Creating product led by design thinking and driven by innovation.
- Generated UX concepts such as tasks analysis, storyboards and use cases to accelerate user flow.

| EDUCATION

School of Continuing Studies University of Toronto

Toronto, ON • 08/2023

Certificate: UX UI Design

Brainstation

Toronto, ON • 08/2023

Certificate: UX Design

Kyiv National Economic University

Kyiv, Ukraine • 06/2020

Bachelor : Economics

improve account strategy;

- Used data and analytics to identify trends and make keen observations.
- Creating content to achieve a sales goals.

| WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/sofia-kozytska-862032245/>